

Top 6 reasons to choose HPE MSA Storage

1 It's so simple, anyone can use it

HPE MSA is a storage system designed to be user-friendly and straightforward. The system is intuitive enough that even individuals with minimal technical expertise can operate it effectively. HPE MSA Storage has a simple setup process, easy-to-navigate interfaces, and clear documentation, making it accessible to a wide range of users.

A unique graphical user interface that has step-by-step instructions and guided workflows for system setup

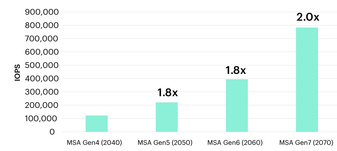
A simplified system dashboard that has at-a-glance views to monitor system alerts, performance, capacity, and required activities

A hands-free tiering engine that fully automates archive and performance capacity optimization

2 It has real performance you can see and feel

Each generation of HPE MSA Storage includes improvements to performance that are significant and observable. It offers rapid data processing and transfer rates that go beyond what you typically expect from an entry-level storage solution. This includes faster read/write speeds, quicker data access, and an overall performance boost that you can see and feel.

A tradition of much higher performance with each new generation of HPE MSA Storage



3 It's a great value

HPE MSA Storage pricing is a great value, whether you opt for a modest, minimal configuration or start with a large, significant investment. The focus is on the promise of value and affordability, no matter the size or extent of your initial commitment. With the HPE MSA Storage SMB-focused design, array models that include media bundles, and value-added technology, you can realize greater value through lower investment costs.

- Budget-optimized storage arrays starting at less than $12,000
- Hybrid-flash and all-flash bundles offer a discounted path to high performance configurations
- 6-pack drive bundles offering discounted pricing versus buying individual drives

4 It's ready to adapt and grow when you are

Your initial investment in HPE MSA Storage is built to last and adapt over time. HPE MSA Storage is designed to be flexible and scalable, aligning with the pace of your own growth and change. As your data needs increase or as your business evolves, your HPE MSA Storage can be easily expanded to meet these new requirements. This design philosophy helps ensure that you won't need to replace your storage infrastructure as your demands develop. Instead, you can expect the system to continually serve your needs effectively, supporting your progress without additional complexity or significant new investments. Essentially, it's about getting a long-term return on investment through a storage solution that can adapt and grow alongside your business.



HPE MSA Storage supports modular expansion with the ability to grow capacity easily by adding drive enclosures and media. Start with as little as 10 TB and grow capacity beyond 7 PB.

5 It's better together with HPE ProLiant servers

HPE ProLiant and HPE MSA Storage together create a synergy that enhances the overall performance, reliability, and efficiency of the IT infrastructure. It's about creating an optimal IT environment where the components have been tested and validated to work seamlessly together. Support is more streamlined, too.

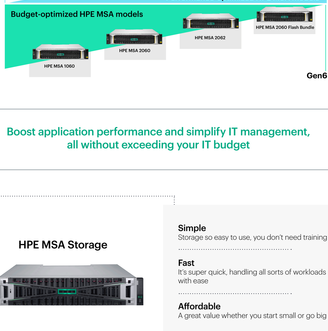
HPE MSA Storage and HPE ProLiant have been delivering better together solutions since 1996

A key to this relationship is integration testing from Hewlett Packard Enterprise. HPE engineers test and enable interoperability between HPE ProLiant and HPE MSA Storage

HPE becomes the single support call for both compute and storage, contributing to a greater overall IT experience

6 Wide range of solutions to fit all budgets, IT requirements

The HPE MSA Storage portfolio maintains a wide range of shared storage options to match your budget and IT requirements. Start by selecting how you want HPE MSA Storage to connect to your IT environment—Fibre Channel, iSCSI, or SAS. Then choose from a wide range of array models supported by a diverse set of drive options—from high performance SSDs to low-cost HDDs. Budget-optimized Gen6 and performance-optimized Gen7 storage arrays of HPE MSA Storage give you the ultimate flexibility in choosing the connectivity, capacity, and performance your IT budget and environment demand.



Boost application performance and simplify IT management, all without exceeding your IT budget

HPE MSA Storage



Simple
Storage so easy to use, you don't need training

Fast
It's super quick, handling all sorts of workloads with ease

Affordable
A great value whether you start small or go big

Visit HPE.com

Learn more at

HPE.com/storage/msa

Chat now

© Copyright 2025 Hewlett Packard Enterprise Development LP. The information contained herein is subject to change without notice. The only warranties Hewlett Packard Enterprise products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. Hewlett Packard Enterprise shall not be liable for technical or editorial errors or omissions contained herein.

a50017732enw

HEWLETT PACKARD ENTERPRISE

hpe.com